



Color Palette





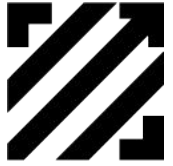
Main Colors



Space Cadet
#1B213E
RGB 27, 33, 62
CMYK 85, 68, 38, 37



Rose Madder
#E71D36
RGB 231, 29, 54
CMYK 7, 89, 61, 1



Pantone e RAL

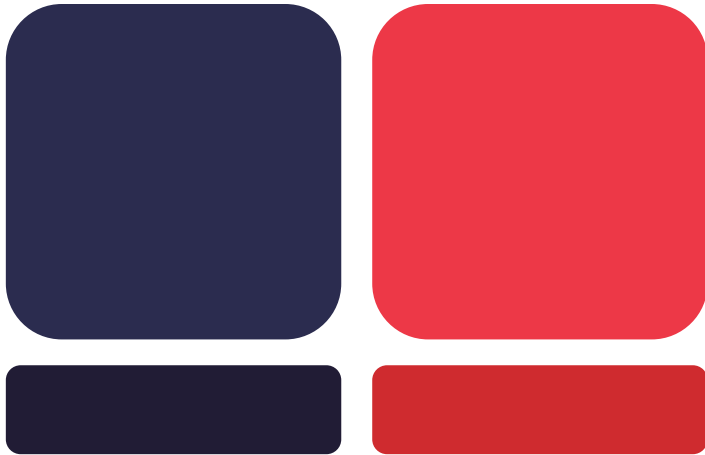


Pantone+
Solid Coated
533C

RAL 5000

Pantone+
Solid Coated
710C

RAL 3018



Pantone+
Solid Coated
276C

RAL 5022

Pantone+
Solid Coated
711C

RAL 3018



Brand Color Palette

Primary Colors



Space Cadet
#1B213E
RGB 27, 33, 62
CMYK 56, 47, 0, 76



Rose Madder
#E71D36
RGB 231, 29, 54
CMYK 0, 87, 77, 9

Secondary Colors



Pewter Blue
#7D98A1
RGB 125, 152, 161
CMYK 22, 6, 0, 37



Cadet Blue Caryola
#A9B4C2
RGB 169, 180, 194
CMYK 13, 7, 0, 24



Cultured
#EEF1EF
RGB 238, 241, 239
CMYK 1, 0, 1, 5



Tipografia





Be Intermodal